

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

Reg. No. 2,362,663

United States Patent and Trademark Office

Registered June 27, 2000

**SERVICE MARK
PRINCIPAL REGISTER**

EXPLORING THE FANTASY

BET HOLDINGS, INC. (D.C. CORPORATION)
ONE BET PLAZA
1900 WEST PLACE, N.E.
WASHINGTON, DC 20018

THE FIELD OF ROMANCE, IN CLASS 41 (U.S. CLS.
100, 101 AND 107).

FIRST USE 12-0-1999; IN COMMERCE 12-0-1999.

SN 75-341,157, FILED 8-14-1997.

FOR: ENTERTAINMENT IN THE NATURE OF ON-
GOING TELEVISION AND CABLE PROGRAMS IN

DARLENE BULLOCK, EXAMINING ATTORNEY