Int. Cl.: 38

Prior U.S. Cls.: 100, 101 and 104

Reg. No. 2,524,881

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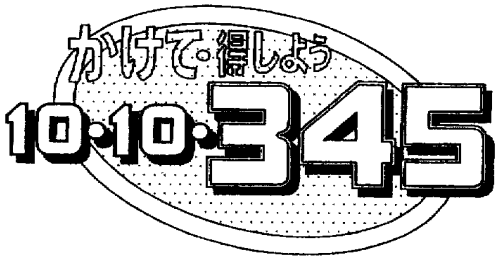
SERVICE MARK
PRINCIPAL REGISTER



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FOR: TELECOMMUNICATIONS SERVICES, NAMELY, THE ELECTRONIC TRANSMISSION OF VOICE, DATA, FACSIMILE MESSAGES, VIDEO SIGNALS, AND ELECTRONIC MESSAGES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 11-0-2000; IN COMMERCE 11-0-2000.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE JAPANESE IDEOGRAMS MEANING "DIAL AND SAVE" AND "10-10-345", APART FROM THE MARK AS SHOWN.

THE STIPPLING SHOWN IN THE MARK IS MERELY TO INDICATE SHADING.

THE PHONETIC PRONUNCIATION OF THE JAPANESE CHARACTERS SET FORTH IN THE DRAWING IS "KAKETE, TOKUSHIYOU, ICHIZERO, ICHIZERO, SAN YON GO". THE BACK TRANSLATION IS "DIAL AND SAVE 10 10 345".

SER. NO. 76-198,718, FILED 1-23-2001.

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