



TM

REVOCATION AND POWER OF ATTORNEY

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Sir:

Registrant/Applicant hereby revokes all former Powers of Attorney in connection with the registrations/applications attached hereto as Exhibit A, and appoints as attorneys or agents:

- | | |
|-----------------------|-----------------------|
| Lance G. Johnson | Christian C. Michel |
| David S. Abrams | Peter L. Kendall |
| Robert H. Berdo | Ronald S. Grubb, Jr. |
| Alfred N. Goodman | Martin E. Miller |
| Mark S. Bicks | Daniel G. Shanley |
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| John E. Holmes | Stephen G. Janoski |
| Garrett V. Davis | Stanislav Torgovitsky |
| Stacey J. Longanecker | Megan E. Gray |
| Marcus R. Mickney | |

of the firm ROYLANCE, ABRAMS, BERDO AND GOODMAN, L.L.P., to transact all business in the Patent and Trademark Office in connection with this registration/application, and to receive the Certificate of Registration.

Correspondence and telephone calls are to be directed to:

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Respectfully submitted,

PURE FISHING, INC.

Name: Kurt Tjaden

Title: CFO

Dated: June 10, 2005



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