

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

**United States Patent and Trademark Office** **Reg. No. 1,543,061**  
Registered June 6, 1989

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**SERVICE MARK  
PRINCIPAL REGISTER**

**SMART RESOURCE CENTER**

PACIFIC TELESIS GROUP (NEVADA CORPO-  
RATION)  
130 KEARNY STREET  
SAN FRANCISCO, CA 94108

FOR: TELEPHONE ORDER SERVICES IN  
THE FIELD OF CONSUMER AND BUSINESS  
REFERENCE PUBLICATIONS, IN CLASS 42  
(U.S. CLS. 100 AND 101).

FIRST USE 11-0-1987; IN COMMERCE  
11-0-1987.

OWNER OF U.S. REG. NO. 1,473,114.  
NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "RESOURCE CENTER",  
APART FROM THE MARK AS SHOWN.

SER. NO. 744,893, FILED 8-8-1988.

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