

**Int. Cls.: 38 and 41**

**Prior U.S. Cls.: 104 and 107**

**United States Patent and Trademark Office**

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**SERVICE MARK**  
Principal Register

**THE SOURCE**

National Broadcasting Company, Inc. (New York corporation)  
30 Rockefeller Plz.  
New York, N.Y. 10020

For: RADIO AND TELEVISION BROADCASTING SERVICES, in CLASS 38 (U.S. Cl. 104).  
First use May 28, 1979; in commerce May 28, 1979.

For: RADIO AND TELEVISION PROGRAMMING SERVICES INCLUDING COMMERCIALS, in CLASS 41 (U.S. Cl. 107).  
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