

Int. Cls.: 9, 16, 35, 37, 38, 41 and 42

Prior U.S. Cls.: 21, 38, 100, 101, 103, 104 and 107

United States Patent and Trademark Office

Reg. No. 1,574,451

Registered Jan. 2, 1990

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER
CONCURRENT USE**

PACIFIC  BELL

PACIFIC TELESIS GROUP (NEVADA CORPORATION)
130 KEARNY STREET
SAN FRANCISCO, CA 94108

FOR: TELECOMMUNICATIONS EQUIPMENT; NAMELY, TELEPHONES, IN CLASS 9 (U.S. CL. 21).

FIRST USE 1-3-1984; IN COMMERCE 1-3-1984.

FOR: TELEPHONE AND BUSINESS DIRECTORIES AND EDUCATIONAL BOOKS AND PAMPHLETS IN TELECOMMUNICATIONS SKILLS AND THE USE OF TELECOMMUNICATIONS EQUIPMENT AND SERVICES, IN CLASS 16 (U.S. CL. 38).

FIRST USE 1-3-1984; IN COMMERCE 1-3-1984.

FOR: PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH CONSULTING ON DIRECTORY ADVERTISING PROGRAMS, DESIGNING DIRECTORY ADVERTISEMENTS AND LISTINGS, AND PLACING SUCH ADVERTISEMENTS AND LISTINGS IN DIRECTORIES; MANAGING TELECOMMUNICATIONS SYSTEMS AND EQUIPMENT FOR OTHERS, IN CLASS 35 (U.S. CLS. 101 AND 104).

FIRST USE 1-3-1984; IN COMMERCE 1-3-1984.

FOR: INSTALLING AND MAINTAINING TELECOMMUNICATIONS SYSTEMS AND EQUIPMENT FOR OTHERS, AND RELATED CONSULTING SERVICES, IN CLASS 37 (U.S. CL. 103).

FIRST USE 1-3-1984; IN COMMERCE 3-1-1984.

FOR: PROVIDING TELECOMMUNICATIONS SERVICES TO OTHERS, IN CLASS 38 (U.S. CL. 104).

FIRST USE 1-3-1984; IN COMMERCE 1-3-1984.

FOR: PROVIDING EDUCATIONAL SERVICES, SEMINARS AND WORKSHOPS IN TELECOMMUNICATIONS SKILLS AND THE USE OF TELECOMMUNICATIONS EQUIPMENT AND SERVICES, IN CLASS 41 (U.S. CL. 107).

FIRST USE 1-3-1984; IN COMMERCE 1-3-1984.

FOR: DESIGNING AND ENGINEERING TELECOMMUNICATIONS SYSTEMS AND EQUIPMENT FOR OTHERS AND RELATED CONSULTING SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 104).

FIRST USE 1-3-1984; IN COMMERCE 1-3-1984.

THIS IS A REGISTRATION ISSUED PURSUANT TO THE OPINIONS OF THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF COLUMBIA IN UNITED STATES V. WESTERN ELECTRIC CO., INC., CIVIL ACTION NO. 82-0192, DATED JULY 8, 1983, AND FEBRUARY 6, 1984, AND SECTION 2(D) OF THE LANHAM ACT, 15 U.S.C. SECTION 1052(D). BECAUSE REGISTRANT SHARES THE COMMON HERITAGE OF RIGHTS AND RELATED GOODWILL IN THE "BELL" ELEMENT OF THE ABOVE-REFERENCED COM-