

Int. Cls.: 38 and 41

Prior U.S. Cls.: 104 and 107

United States Patent and Trademark Office **Reg. No. 1,913,798**
Registered Aug. 22, 1995

**SERVICE MARK
PRINCIPAL REGISTER**

SPIRIT OF ARIZONA

GREAT AMERICAN TELEVISION AND
RADIO COMPANY, INC. (OHIO CORPORATION)
ONE EAST FOURTH STREET, 6TH FLOOR
CINCINNATI, OH 45202

FOR: RADIO AND TELEVISION BROADCASTING, IN CLASS 38 (U.S. CL. 104).
FIRST USE 11-14-1993; IN COMMERCE
11-14-1993.

FOR: RADIO AND TELEVISION PRODUCTION, IN CLASS 41 (U.S. CL. 107).

FIRST USE 11-14-1993; IN COMMERCE
11-14-1993.

SER. NO. 74-536,753, FILED 6-13-1994.

ANGELA BISHOP, EXAMINING ATTORNEY