

PRINCIPAL REGISTER Trademark

Ser. No. 152,499, filed Sept. 5, 1962

COSTA MESA

Costa Mesa Furniture Company (California corporation)
1040 N. Olive St.
Anaheim, Calif.

For: FURNITURE—NAMELY, DESKS, CHAIRS,
SOFAS, BEDS, TABLES, CHESTS, CREDENZAS,
AND COMPONENT PARTS THEREOF, AND THE
LIKE—in CLASS 32.

First use on or about Oct. 28, 1954; in commerce Oct.
28, 1954.

“Costa Mesa” may be translated as “coastal mesa,”
i.e., “mesa facing the sea.”