Int. Cls.: 38 and 41

Prior U.S. Cls.: 104 and 107

United States Patent and Trademark Office

Reg. No. 1,168,691
Registered Sep. 8, 1981

SERVICE MARK
Principal Register

THE SOURCE

National Broadcasting Company, Inc. (New York corporation)
30 Rockefeller Plz.
New York, N.Y. 10020

For: RADIO AND TELEVISION BROADCASTING SERVICES, in CLASS 38 (U.S. Cl. 104).
First use May 28, 1979; in commerce May 28, 1979.

For: RADIO AND TELEVISION PROGRAMMING SERVICES INCLUDING COMMERCIALS, in CLASS 41 (U.S. Cl. 107).
First use May 28, 1979; in commerce May 28, 1979.

Ser. No. 225,415, filed Jul. 30, 1979.

MARTIN MARKS, Primary Examiner