

**Int. Cl.: 36**

**Prior U.S. Cl.: 102**

**United States Patent and Trademark Office**

**Reg. No. 1,585,053**

**Registered Feb. 27, 1990**

**SERVICE MARK  
PRINCIPAL REGISTER**



AMERICAN TELEPHONE AND TELEGRAPH  
COMPANY (NEW YORK CORPORATION)  
550 MADISON AVENUE  
NEW YORK, NY 10022

FOR: CREDIT CARD SERVICES, IN CLASS  
36 (U.S. CL. 102).

FIRST USE 12-31-1983; IN COMMERCE  
12-31-1983.

OWNER OF U.S. REG. NOS. 1,444,454 AND  
1,444,455.

THE LINING ON THE MARK IS A FEATURE  
OF THE MARK AND NOT MEANT TO INDI-  
CATE COLOR.

SER. NO. 73-769,431, FILED 12-14-1988.

IRENE D. WILLIAMS, EXAMINING ATTOR-  
NEY