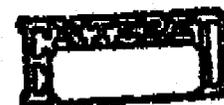


## Trademark/Service Mark Application

The table below presents the data as entered.

Input Field	Entered
NAME	BellSouth Intellectual Property Corporation
STREET	824 Market Street Suite 510
CITY	Wilmington
STATE	DE
COUNTRY	USA
ZIP/POSTAL CODE	19801
TELEPHONE NUMBER	302-654-1686
FAX NUMBER	302-654-2110
E-MAIL ADDRESS	patricia.raison@bellsouth.com
APPLICANT ENTITY	Corporation
CORPORATION: STATE/COUNTRY OF INCORPORATION	Delaware
MARK	BELLSOUTH SELECT BUSINESS
TYPED FORM	Yes
BASIS OF FILING	Section 1(b), Intent To Use
INTERNATIONAL CLASS NUMBER	016
LISTING OF GOODS AND/OR SERVICES	Membership cards, affinity cards and credit cards issued to customers used in conjunction with credit card and affinity card loyalty programs
BASIS OF FILING	Section 1(b), Intent To Use
INTERNATIONAL CLASS NUMBER	035
LISTING OF GOODS AND/OR SERVICES	Promoting the sale of credit card accounts through the administration of incentive, loyalty programs and affinity cards programs; promoting the sale of goods and services of others by awarding discounts, featuring the use of a card including but not limited to bank card, smart card or membership card to redeem discount awards; providing discounts to members of applicant's program through the use of coupons
TOTAL FEES PAID	650
NUMBER OF	2



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